

# Why Invest in Global Smaller Companies?

Global smaller companies are a significant part of the global investible equity universe. What makes this category attractive, in our view, is its highly fragmented nature, which can provide strong portfolio diversification benefits. Fragmentation can also create inefficiencies that produce greater opportunity for active investors to outperform. Investors can therefore potentially improve the reward-to-risk ratio of their portfolios by adding an allocation to global smaller companies.

# **Philosophy**

We believe that superior investment returns are achieved by taking a long-term, bottom-up, value-oriented approach to investing based on detailed fundamental research and analysis. Our proven philosophy revolves around two long-standing core concepts: Quality and Value

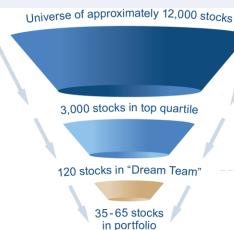
#### **Understanding Quality**

- Focus on key business drivers (competitive advantage, pricing, cost structure, growth etc.) and the predictability of those drivers
- Assess business performance in last downturn and subsequent changes to have realistic expectations
- Analyze true free cash flow conversion
- Assess capital allocation history and balance sheet strength
- Track record on governance and shareholder alignment

### **Disciplined on Valuation**

- Wait until expectations are low and risk/return more attractive
- Assess value relative to:
  - The company's historic valuation
  - The broader market and its global peers
  - The quality of the company
- Understand changes in the market and/or business and their structural impact on valuation
- Apply absolute valuation cap to reduce downside risk

Narrowing the Investment Universe



Screen top quartile of companies by:

 Long-term ROE, ROIC, EPS and cash flow growth

Choose best companies within advantaged business models

Perform detailed research to choose best of the best

# **Portfolio Management Team**

Team Member	Roles and Responsibilities	Year Joined FGP	Year Joined Industry
Andrew Aucoin, CFA	Analyst and Portfolio Manager, Global Smaller Companies, Global, and International Equities; Co-Portfolio Manager, U.S. Equities	2005	2005
Stephen Mitchell, CFA	Analyst and Portfolio Manager	2016	1988
Mohammed Ahmad, CFA, MBA	Analyst and Co-Portfolio Manager, U.S. Equities	1999	1999
Maryam Badakhshi, CFA, MBA	Research – Global Equities - Generalist	2023	2012
Robert Nini	Junior Analyst	2024	2022
Nerojan Varnakumar, CFA	Trader	2021	2014

### FGP GLOBAL SMALLER COMPANIES STRATEGY



Inception Date Benchmark Currency August 31, 2021 MSCI ACWI Small Cap Index (Net) CAD

## What Differentiates Our Global Smaller Companies Strategy?

Protecting client capital is paramount. We prefer investing in companies that we believe are resilient and stable. Investment candidates must have:

- A strong financial position,
- Clear competitive advantages, and/ or
- Have a high amount of recurring, predictable earnings.



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<sup>\*</sup>Universe: eVestment Global Small Cap Equity (As of December 31, 2024) Source: eVestment

## FGP GLOBAL SMALLER COMPANIES STRATEGY



Inception Date
August 31, 2021

Benchmark

MSCI ACWI Small Cap Index (Net)

Currency CAD

PERFORMANCE (%)

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